

Dear Business Owner,

Grand Canyon State Logo Signs (GCSLS) is a program of the Arizona Department of Transportation (ADOT) and currently administers the Bidding Process for the Logo Sign Program throughout Arizona.

Enclosed is a Bid Packet for Logo Signs on I-17 & THUNDERBIRD EXIT 210.

Bid Starts: Tuesday January 18, 2022 and Ends Wednesday January 26, 2022 at 2:00pm MST.

The Bid Packet includes the following information:

- Bidder Information Form
- Bid Submission Form – Required

A Completed Bid Submission Form Must Be RECEIVED in the office of GCSLS ON OR BEFORE the Date and Time the Bid Closes.

Send the Completed Bid Submission Form using one of the Approved Methods below:

1. Email to: mkampmeyer@azdot.gov
2. Fax to: 1-888-857-0155
3. Mail to: Grand Canyon State Logo Signs
2039 W. Lewis Avenue
Phoenix, AZ 85009-2893

****Incomplete bids or bids submitted AFTER the closing Date and Time will not be Accepted or Considered**.**

Thank you,



Mary Kampmeyer
Sales Manager
Grand Canyon State Logo Signs
602-712-2009



BIDDER INFORMATION FORM

Logo Sign Location Reference No.: 1632

Bid Start Date: January 18, 2022 Time: 8:00 AM MST

Bid End Date: January 26, 2022 Time: 2:00 PM MST

Bid Opening Date: January 26, 2022

LOCATION

State Highway Route Number: I-17 Exit Number/Location): 210, Thunderbird Rd.

ADVISORY MARKET DATA

(For informational purposes only; not intended as a guarantee of present or future traffic counts, business type mix, or highway/route or exit accessibility or condition)

AADT (Average Annual Daily Traffic) Count 203,656

(Latest data available to GCSLS)

Approximate number of potentially qualified businesses eligible to bid:

1 Gas 11 Food 0 Lodging
1 Attraction 0 Camping 0 24-Hour Pharmacy

LEASE INFORMATION

Maximum number of leases available: 12

(Actual number dependent on business type mix of winning bids)

Mainline bi-directional (two-way signage) leases available: 6 NB/SB (Number/direction)

Mainline uni-directional (one-way signage) leases available: 6 NB only
(Number/direction)

Minimum Bid: \$5460.00 per year

(Reserve pricing assumes 2 (two) mainline signs and 2 (two) ramp signs per lease year.)

Approximate Lease Term: 1 year Approximate Lease Start Date: 5/1/2022



BID SUBMISSION FORM

*Business Name on Logo Sign: _____

*Full Name Legal Entity: _____

*Bid Amount: \$ _____ Per 2 (two) mainline signs and 2 (two) ramp signs per year.

*Authorized signature: _____

*Authorized Name: _____ *Date: _____

*Contact Phone: _____ * Email: _____

**Required for bid acceptance*

Submit Bid To:

Delivery Type	Location
USPS Mail: Certified Return Receipt Delivery only	Grand Canyon State Logo Signs Attn: Bid 2039 W. Lewis Ave. Phoenix, AZ 85009
Private Carrier: (Fed Ex, UPS, etc.)	
Hand Delivery: M-F, 9:00am – 5:00pm	
E-Mail:	mkampmeyer@azdot.gov
Fax:	1-888-857-0155

State Highway Route Number: 1-17 Exit: 210 Thunderbird Rd.

Bid Reference No: 1632

Bid Start Date: January 18, 2022 Time: 8:00 AM MST Bid End Date: January 26, 2022 Time: 2:00 PM MST

Note that in some locations, logo sign leases may be only available in one direction on the mainline highway. The highest bids will be assigned initially to the bi-directional leasing locations, and then the remaining uni-directional sign spaces, if any, will be assigned to the remaining bidders in order of descending bid amounts at a rate of 1/2 (half) of the bid amount submitted per the "second price" or next lowest bidder, and so on through the bids for the available uni-directional signage space.